I Semester B.Sc. (FAD) Examination, November/December 2016 (CBCS) (2014-2015 and Onwards) (Fresh + Repeaters) FASHION AND APPAREL DESIGN Paper – FAD 104: Elements of Fashion and Design

Time: 3 Hours

Max. Marks: 70

Instructions: i) All the Sections compulsory.

ii) Illustrate wherever necessary.

iii) Write the Question No's legibly.

SECTION - A

I. Answer any ten of the following:

 $(10 \times 2 = 20)$

- 1) Define frottage.
- 2) Name any two International fashion illustrators.
- 3) Define perspective drawing.
- 4) What is "Pret-a-porter"?
- 5) What are neutral colours?
- 6) What is mass fashion?
- 7) Define classic and fad.
- 8) List down the principle of design.
- 9) Name any 4 dry mediums used for rendering.
- 10) Illustrate a geometric design.
- 11) Who is a fashion model?
- 12) What is informal balance?

P.T.O.

SECTION-B

II. Answer any five of the following:

 $(5 \times 4 = 20)$

- 13) Explain Trickle-Up theory with an example.
- 14) What is fashion cycle? Explain different stages of fashion cycle.
- 15) Explain psychological aspects of colour in clothing.
- 16) Bring out the importance of emphasis with illustration.
- 17) Write the impacts of French revolution on clothing.
- 18) Explain the terms:
 - i) High fashion
 - ii) Silhouette.

SECTION-C

III. Answer any five of the following:

 $(5 \times 6 = 30)$

- 19) Write notes on different lengths of fashion cycle.
- 20) Explain 8-head theory.
- 21) Write a brief note on grid technique with suitable example.
- 22) Sketch any one object and shade it using colour pencil.
- 23) Write in brief history of fashion illustration.
- 24) Explain 'Prang Colour Wheel' with a neat diagram.
- 25) Write a brief note on elements of design.
- 26) Name an artist of National repute and write about his/her work.